

# BayNet

Bay Area Library and Information Network

Fall 09

## President's Message

By Andrea L. Mitchell

**A**s the new BayNet President, I'd like to open our re-invigorated newsletter by introducing our new Editor, Debra Sampson, from the Academy of Art University Library, and thank her for this first issue. Founded twenty seven years ago, BayNet is a multi-type library organization whose mission is "to strengthen connections among all types of libraries and information centers, and to promote communication, professional development, cooperation, and innovative resource sharing". This year our plans to follow through on this mission for the 2009-2010 look very promising. See some of the planned events elaborated elsewhere in this issue.

We have a newly designed Website with several new features and a new Webmaster who is responsible for this new face on BayNet, Amy Rogers, a student at San Jose State University School of Library and Information Science. One of the great new features is the profiles of Bay Area libraries and their gatekeepers. Another is the ability to sign up for an RSS feed. See the article elsewhere in this issue for more information on the website or check it out here <http://www.baynetlibs.org/>

My introduction into the workings of BayNet began in 2005 when I first attended an annual meeting. Nancy Kranich, then president of ALA and featured speaker at the meeting, offered the group insight into what happened when she and others challenged then Attorney General, John Ascroft, over the Patriot Act and its impact on libraries. This first impression of BayNet, as an organization to inform and more importantly to raise questions about library issues, made me want to get involved. Shortly after that I was asked to be a Board member, and was excited and honored to take on this role.

Last year as the President-elect, one of my main tasks was to find a speaker for BayNet's Annual meeting. Having had recently heard Brewster Kahle of the Internet Archive (IA) speak about the Open Library, I felt that others would likely feel the same energy and passion for his work that I did. See the article else where in this issue about the Annual meeting and Dr. Kahle's address to BayNet. For those who still believe that the "public good" is a notion to endeavor toward, find out more about the IA's Open Library. <http://openlibrary.org/about> Finally, I'd like to end with a reminder of the Google settlement

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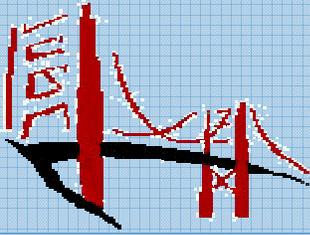
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decision coming in October. If the judge allows the Google settlement to stand, we are going to see a big change in the way recorded information/literary history is disseminated. There are numerous articles now being written to question the possible outcomes. According to Susan Benton, President of the Urban Libraries Council, "this is a pivotal moment in the history of access to recorded information, not unlike the introduction of moveable type or the birth of the Internet."

My question is what will happen to the notion of the "pubic good" if Google holds the keys to access the world's recorded information? ♦

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## BayNet Annual Meeting

By Debra Sampson  
Academy of Art University

The annual BayNet meeting was held on May 13<sup>th</sup>, 2009 in the Koret Auditorium at San Francisco Public Library's main branch. More than 60 people attended to listen to Dr. Brewster Kahle from the Internet Archive ([www.archive.org](http://www.archive.org)) discuss the digitization of all knowledge.

Dr. Kahle began by asking "What do people carve in stone?" His answer of "Free to all" which is carved above the entrance to the Boston Public Library, reflects his stated goal of "universal access to all knowledge." He feels that this goal is within our grasp and could be one of the greatest achievements of our time. He encouraged the audience to advocate for the digitization of "everything," immediately and in one fell swoop, and to make it available to everyone for

free. By "everything" he means all books and recorded materials.

Dr. Kahle gave a breakdown by media type of all of the known materials available for digitization in the world. He discussed books, 26 million in the Library of Congress, audio files, movie images, television archive, and software.

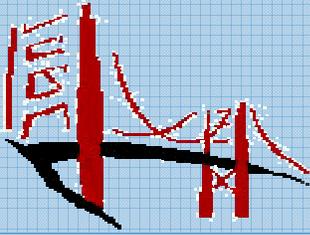
He believes that 500 million dollars would digitize all of the available materials worldwide. He reminded us that 12 billion dollars is spent annually on libraries and their collections in the United States. He feels that these dollars could be better

**"It takes being a little bold." Brewster Kahle on making digital content freely available to all**

spent, and by better Dr. Kahle means creating digital content, individually, collectively, or otherwise. Kahle is of the mindset that it is the responsibility of information professionals to get information out there digitally, to push information out to the public, and that bringing digitized materials to

our patrons is vital to our continued relevance. He emphasized that library patrons are ahead of libraries technologically. There is high demand for digital content. The challenge for libraries, and librarians, is to provide it to our users.

The Internet archive has a project that rivals the Google Book Project. It is called Open Library, accessible here: <http://demo.openlibrary.org> Internet Archive hosts an open lunch every Friday from 12-1. If you would like to find out more about their work lunching with them would be the perfect opportunity. ♦



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## Web 2.0: A Panel Discussion

By Steven Dunlap  
Golden Gate University

On March 24<sup>th</sup> BayNet and Golden Gate University Library presented a panel discussion: “Implementing Web 2.0 in Libraries” as part of the Life Long Learning Symposium at Golden Gate University. We had very good attendance at about 30 people with a lively discussion during the Question and Answer period.

Steven Dunlap, Head of Technical Services at the University Library of Golden Gate University moderated the event. We had the good fortune to have excellent panelists: Gene Springs, Web Librarian, University Library, Golden Gate University; Prano Amjadi, Director of Public Services at the Law Library of Santa Clara University and Tom Kaun, Teacher Librarian at Redwood High School in Larkspur.

Gene Springs led with the first presentation on evaluating products and solutions for Web 2.0 implementation. Gene participated in the creation of a Reference Portal at his library which has enabled librarians at the reference desk to answer reference questions by Instant Messaging, record reference questions, view the desk schedule, as well as search and create entries on current school assignments, tech support contacts, library policies and more. Gene also discussed the process for selecting hosting or other services for libraries. He tied everything together to provide the audience with a clear plan for action they could take back to their own institutions.

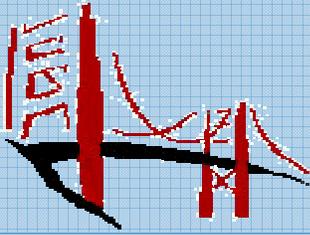
Prano Amjadi and Santa Clara University Law Library have implemented several exciting new social networking technologies including Second Life. Many in the audience had not seen Second Life before. Others were not yet familiar with social networking sites. We saw Santa Clara Law School’s and its library’s “island” on Second

Life. An “open house” on the island for prospective law students attracted about 10 potential applicants. Prano also showed the audience the changes to the On-line catalog, including tag clouds, as well as the new library web pages. Tom Kaun works as the only librarian for his workplace, a high school with numerous highly technologically savvy students. He reviewed the implementation AquaBrowser for the online cata-

**“We all realize the importance of understanding the experience and the expectations of all those who will use libraries in the future.”**

log and the use of “LibraryThing” for creating booklists. Tom made the observation that the imposition of web filtering technology in his school has become outmoded as students can access on their handheld device, quite easily, content that they can not view on a school-owned computer. Many in attendance expressed their appreciation for having a school librarian as a panelist. Students

at Redwood High School will very soon start attending college and only a few short years after that they will enter the workplace. We all realize the importance of understanding the experience and the expectations of all those who will use libraries in the future. As a result of the discussion during the question and answer period, during which we had a number of interesting insights into the use and nature of tag clouds, the board decided to co-sponsor another panel discussion for the fall, this one about user tagging and tag clouds, theory, practice and products. Please see Page 5 in this newsletter for information regarding this event and expect an e-mail announcement. You can also check the BayNet website for details. ♦



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## The BayNet Website

By Amy Rogers  
SLIS Student

If you have not visited the BayNet website this summer, you will soon notice that the website is redesigned with lots of new content. BayNet is very pleased to offer members and visitors a new experience and a resource to help you to get to better know our libraries and information services in the Bay Area.

BayNet mission is to connect libraries & librarians, promote communication and professional development, and highlight innovative resource sharing.

For over 27 years, the Bay Area Library & Information Network has hosted annual and special events for members. BayNet has a discussion list, BayNet-L, where events and professional development information is exchanged. In early 2000 BayNet built a new website and job listings made it one of the most popular destinations for information professionals.

After assessing the members' needs for the website with a survey early last spring, BayNet was rebuilt into a more dynamic and interactive website. The emergence of Web 2.0 tools and web-based services made this possible and at a low cost.

First, Wordpress was installed as a content management system (CMS). A CMS makes it easier to add new content and archive old information. Second, after creating the website's new look, and to enable resource sharing, Really Simple Syndication (RSS) feeds from other sites was added to deliver up-to-date information to our website. It now receives a daily schedule from Infopeople's training program and open job positions throughout California. BayNet members and visitors who want to stay informed can subscribe to the RSS service on the website to receive job openings, event notices and other information in their

email.

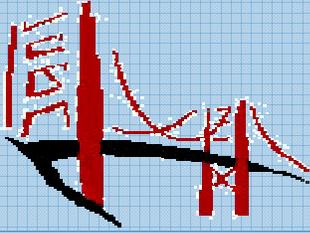
For additional related content, we searched the Internet. Among the information found were images on Flickr and videos on YouTube. A link from Flickr to BayNet was set up to promote many wonderful images of our libraries taken by amateur photographers. Every other week a video from YouTube that someone has created about a library or an information service in our area is posted on our website. A recent video, taken by a library visitor, was about San Francisco Public Library's highly technical book return service. In addition to visual images, "SPOTLIGHT" posts highlight little known libraries, information services, and librarians, e.g. *The International Poetry Library* and the *Prelinger Library*, a music librarian who works for the San Francisco Ballet, and an architect for the new University of California Moffitt Library.

To provide more information about BayNet members, we began a series of profiles. The most recent profile is about Tamera LeBeau, an assistant director of the Livermore Public Library and vice president of BayNet.

The site still has information about events, Radio Frequency Identification (RFID), professional development, and job resources. The password protected membership list (available only to members) has been redesigned and is now sortable by name, city, library and etc.

The BayNet website is no longer just about jobs or events. We hope our members and visitors will find it an one-stop resource. Members are encouraged to use the membership list to make connections. As the webmaster I am very pleased with the new features and services I added to the website. We want to hear your suggestions for the website or if you have a question. I can be contacted at

[webmaster@baynetlib.org](mailto:webmaster@baynetlib.org). ♦



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## User-contributed Content in Library Catalogs

### PANEL DISCUSSION:

User-contributed content in Library catalogs

**WHEN:** Tuesday Oct 20, 2009, 5:30-8:30

**WHERE:** Golden Gate University  
536 Mission St (btwn 1<sup>st</sup> and 2<sup>nd</sup>), San Francisco.

The University Library and the BayNet Library Association present a panel discussion on User contributed content in library catalogs as part of the Research for the Real World Symposium at Golden Gate University. This event came about as a result of the discussion that took place at a similar panel discussion last March about implementing Web 2.0 technologies in libraries. Many at that event expressed an interest in exploring the pros and cons as well as any measurable efficacy of tag clouds in the library's online catalog. As a result of discussions with a panelist planned for this event, Roy Tennant, we have expanded the scope of the event to include all other kinds of user-contributed content in library catalogs.

Each panelist will give a 10 minute presentation. After each presentation and at the end there will be a Q&A session with the audience.

**5:30 P.M.** Meet and mix (sandwiches and refreshments will be served)

**6:00 P.M.** Introducing the panelists

**6:15 – 8:00 P.M.** Presentations, Q&A and more Q&A

### Moderator:

#### Steven Dunlap

Head of Technical Services, University Library,  
Golden Gate University.

Introductions and moderator.

### Panelists:

#### Ann Sperske

Teacher Librarian Vintage High School ,  
Napa, CA.

Ann works with high school students to use web tools effectively. [http://www.vhs.nvusd.k12.ca.us/vhs\\_library.html](http://www.vhs.nvusd.k12.ca.us/vhs_library.html)

**Roy Tennant** (of OCLC and other adventures)  
Senior Program Officer, OCLC.

Roy is also the owner of the Web4Lib and XML4Lib electronic discussions, and the creator and editor of Current Cites, a current awareness newsletter published every month since 1990.

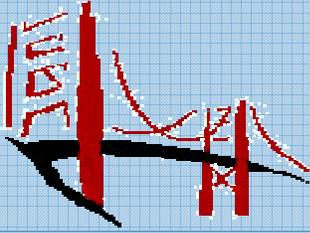
<http://roytennant.com/professional.html>

#### Rice Majors

Product manager for Encore the OPAC discovery layer by Innovative Interfaces Inc. <http://encoreforlibraries.com/>

#### Cathy Marshall

Senior researcher at Microsoft Research's Silicon Valley laboratory and an affiliate of the Center for the Study of Digital Libraries at Texas A&M University. She was a long-time member of the research staff at Xerox PARC and has written a soon-to-be-released book, Reading and Writing the Electronic Book. She wrote an article about tags (<http://www.tekka.net/10/tags.html>) and maintains a blog about her ongoing work (<http://www.csdl.tamu.edu/~marshall>) ♦



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Welcome to the new BayNet Newsletter! The BayNet Newsletter is published three times a year. The newsletter is free to BayNet members. I will be sending out a call for submissions for our Spring Newsletter soon but please feel free to contact me if you have an article you would like to submit for publication or a topic you would like to see covered in this Newsletter. All article submissions must receive approval from the editor and are subject to editing. Articles previously published usually will not be accepted for publication. Submitting authors retain all rights to their articles and know that the full contents of the BayNet newsletter will be published online at the BayNet website.

To submit an article please contact the Editor:

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Membership is open to any library in the Bay Area. For further information, visit our website or contact the Membership Chair.

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