



BayNet

Bay Area Library and Information Network

BayNet Newsletter - Fall 2013

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President's Message

Greetings! I hope you all had a rejuvenating and inspiring summer.

Although BayNet's public events and activities were on a brief hiatus over the summer, the Board has been busy behind the scenes making improvements to how we do business to better serve you! Last year we started the process of moving to an online membership database in order to communicate with you more effectively, and institutional members can add more contact information to get the message out to more of your staff about the benefits of a BayNet membership.

Members of the Board also met in June for a Marketing Retreat to strategize on how to reach out to our members as well as plan programs and tours that intrigue and inform our membership. Keep your eyes out for surveys and requests for feedback over the course of the year. As always we look forward to hearing your suggestions for future events ([contact BayNet](#)).

One of the relatively new programs I'm particularly excited about is our Mentoring Program. Beginning with a pilot project in 2011, we've matched 36 mentor/mentee pairs for year-long mentoring relationships. We are always looking for new mentors so please let us know if you are interested in being one.

Our Events committee is busy planning wonderful programs and tours for you to enjoy, and this year we plan to include several events related to mentoring and networking. Keep a watch on our website, on the BayNet listserv or in this newsletter for more information about upcoming events relating to speed networking, resume review, "a day in the life" librarian panel, and more we haven't dreamed up yet! We also have some ideas for tours, including the new Exploratorium at the San Francisco waterfront, and programs about creating MakerSpaces in your libraries and many more.

We look forward to seeing you at programs and tours over the coming months, and please feel free to send us your suggestions!

Margot Hanson

BayNet President 2013-2014

Instruction & Outreach Librarian, California Maritime Academy



Upcoming Events

Keep your eyes on the BayNet website (www.baynetlibs.org) for upcoming events!



Past Events

May 3, 2013

[BayNet Annual Meeting](#)

April 25, 2013

[Tour of Historical Chinese Society of America](#)

February 8, 2013

[BPLG Spanish Language Book Fair](#)

January 20, 2013

[BayNet-SLA Joint Meeting](#)

Livermore Public Library's Easy Access Service

By Leila Swisher

The Livermore Public Library is offering a new hybrid service at the Springtown Branch Library called Easy Access.

Created with one time funding from a BALIS Innovations Grant and the Friends of the Livermore Public Library, the Easy Access alternative service model provides for additional access to the library and its materials without incurring ongoing expenses. The motivation to create the new service resulted from significant budget cuts the Livermore Public Library has experienced over the past six years including the reduction of hours at the Springtown Branch to one day a week for staffed library service. Using the existing Springtown Branch library building, the Easy Access Library allows access to library materials seven days a week from 8 AM to 8 PM through secure key card entry, similar to Anytime Fitness in Springtown. The Easy Access Library provides check in of materials with an Automated Materials Handling System ([Envisionware](#)) the ability to pick up requests with holds lockers ([LEID Products](#)), secured video lending ([LAT Corporation](#)), and the ability to check out children's and adult books and magazines. Library patrons can purchase for a nominal fee an "Easy Access" card that works on the card reader installed on the main door of the Library. A secure gate closes off the main part of the branch, leaving only the Easy Access portion available, similar to how the Post Office operates when closed. An extensive security system with numerous video cameras and panic buttons is in place to insure patron safety.

The Springtown Branch Library will also continue to be open and staffed on Tuesdays from noon until 8 PM for those patrons who wish to use the services of the full branch library and who need staff assistance. So far, the Easy Access service has over 170 cardholders. Through marketing and outreach to local residents and organizations, the Livermore Public Library hopes to reach 200 cardholders by September 2013. To learn more about the Easy Access Service, please visit the [Library's Easy Access information page](#).

Holds Lockers

Patrons scan their library barcodes and the lockers(s) assigned to them automatically pop open.



Announcements

New On-Call Listserv

Join our [listserv](#) intended to facilitate discussion on the use of on-call library workers in the Bay Area.

To subscribe click [here](#).
Questions? [E-mail us](#).

Mentoring Program

Our mentoring program is closed for the year. Please check back in May 2014 for the next mentoring cycle.

Publishing Awards

[LMC/ARBA Best of Reference Award for the Best Professional Guide for School and Youth Librarians](#).

Growing Schools: Librarians as professional developers is edited by Debbie Abilock, Kristin Fontichiaro and Violet H. Harada.

LMC/ARBA writes: "Presenting examples of school librarians leading professional learning in numerous contexts and for diverse learning goals with remarkable success... Rich in ideas."

BayNet members get 20% discount: [order form](#).

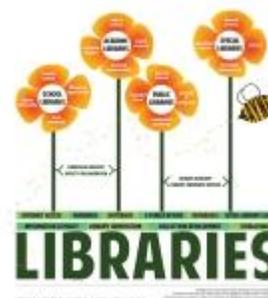


DVD Checkout Machine

Patron brings the DVD case(s) to the machine. Patrons first scans a library card and then the barcode on the DVD case. The machine automatically dispenses the correct disc(s). The DVD checkout machine also functions as a regular self-checkout so patrons can also checkout other materials with this machine.



Easy Access Area



BayNet Goodies

Purchase [The Ecology of Libraries](#) poster (24" x 24") for \$20.

It's nifty, it's relevant, it's awesome! Plus all proceeds go to support BayNet events, workshops, and tours.



Editorial Note & Call for Submissions

Welcome to the Fall 2013 BayNet Newsletter!

If you have an article you would like to submit for publication or a topic suggestion, please contact our editors, [Mildred Arcencibia](#) or [Suzanne Olawski](#).

All article submissions must receive approval from the editors/board and are subject to editing.

Articles previously published will not be accepted for publication.

Submitting authors retain all rights to their articles and agree that the full contents of the [BayNet Newsletter](#) might be published online in the BayNet Web site.



Public Library Partnership Improves Access to Legal Information

By Emily Bergfeld

To improve access to legal information in eastern Alameda County, the Alameda County Law Library recently partnered with the Alameda County Public Library to establish the Legal Resource Collection @ Dublin Public Library. Intended to support the needs of self-represented litigants, the public, and local attorneys, the collection features a large selection of California practice guides, form books, legal self-help books, and free legal database access.

An Underserved Region, A Library Partnership

The mission of the Alameda County Law Library is to provide all Alameda County residents access to current legal information. The law library presently operates from locations in Oakland and Hayward, but has lacked a physical presence in eastern Alameda County. Alameda County covers a geographically large area of almost 740 square miles. In recent decades, the suburban and rural communities of Pleasanton, Dublin and Livermore have witnessed significant growth. The combined population of these cities now exceeds 200,000. The region also has a large and active legal community that is dominated by solo and small firm attorneys. There are currently no law libraries or legal aid organizations operating in eastern Alameda County.

Recognizing the importance of improving access to legal information in this underserved region, the Alameda County Law Library secured an LSTA grant from the California State Library to establish a satellite collection of essential print and electronic legal materials at the Dublin Public Library. With the support and cooperation of the Alameda County Public Library, the law library began developing the Legal Resource Collection @ Dublin Public Library, purchasing a targeted selection of practice guides, legal self-help books, and database subscriptions capable of providing meaningful access to legal information.

California Practice Guides

The Legal Resource Collection @ Dublin Public Library includes a strong selection of California practice guides, treatises, and formbooks published by Rutter Group, Thomson Reuters, Matthew Bender, and Continuing Education of the Bar. Practice materials reflect the major practice areas of local attorneys, and include publications on family law, estate planning and probate, real property law, debt collection, employment law, landlord-tenant, and civil litigation.

Legal Self-Help Materials

For the general public and self-represented litigants, the Legal Resource Collection offers a wide variety of legal self-help books published by Nolo Press, many of which can be checked-out of the library. Written to help non-attorneys resolve minor legal problems and complete simple legal transactions, Nolo Press books explain legal concepts and procedures in plain English. Many titles include form templates, as well as step-by-step instructions for completing, filing, serving, and recording legal forms.

Free Legal Database Access

The LSTA grant enabled the law library to purchase site licenses to several popular legal databases for the Dublin Public Library. Library patrons can access legal databases LexisNexis, OnLaw, Fastcase, HeinOnline, NoloEBSCO, and Dissomaster Support Software free of charge on two dedicated legal research terminals. Patrons who bring their laptops, tablets, or smart phones to the library can connect to several databases directly through Dublin Library's wireless network, and download content from these services free of charge.

Conclusion

Public library partnerships help county law libraries maintain a presence in outlying areas of the regions they serve. By providing free and convenient access to authoritative legal materials, the Legal Resource Collection @ Dublin Public Library will support the needs of local legal practitioners and facilitate access to justice for self-represented litigants in eastern Alameda County.

The Legal Resource Collection is available to Dublin Public Library visitors during the library's normal business hours. For more information about the Legal Resource Collection @ Dublin Public Library, please visit our [website](#).

This project was supported in whole or in part by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.

Interview with GGU Library Director James Krusling

By A. Lee Adams

When did you start at GGU?

August 1, 2013.

Where were you before?

Glendale Community College (Glendale, CA) - Associate Dean, Library & Learning Center and prior to that, Western State University College of Law - Associate Director, Law Library.

What attracted you to GGU and/or the Bay Area?

San Francisco has been my favorite American city for most of my adult life and the opportunity to work at GGU, an institution very much attuned to where higher education is heading, made the decision to move an easy one to make. I was impressed with the quality of the school after doing some research and this was confirmed after meeting the professionals with whom I would later work and



seeing the outstanding work they're doing. I saw that the faculty and staff are very forward-thinking and this matched my own professional approach perfectly.

What are your professional interests?

I'm interested in the role librarians play in the broader notion of information literacy. If we define the concept roughly as the ability to find, evaluate, and *use* resources for a particular purpose there is a tremendous opportunity for librarians to lead as experts on the knowledgeable creation of new information products. Librarians have always been instrumental in helping students do appropriate research and guiding the creation of representations of that research in the form of properly-cited research papers, etc., but we are at a stage in which the utilization of technology to make fuller, more robust, representations of that research through the use of technology is possible. The comprehensive information assistance provided by librarians, especially in the areas of copyright and technology-use, can help students become more effective users of information as they create alternative illustrations of their research in the form of e-portfolios, movies, websites and more. I like the idea of librarians being surrounded by the tools and resources they need to enable students to perform successfully in their academic disciplines and also enabling them to walk away after finishing programs of study with an extra set of research, technology, and broader information skills that make them more successful as students, as professionals after finishing school, and as lifelong learners.

Please tell us something fun about yourself.

I love to travel and have had some really wonderful, unexpected, experiences while doing so. While at a reggae concert in Kingston last summer, just a few weeks before the Olympics, I was in the crowd right next to Usain Bolt who would go on to win a few gold medals for Jamaica at the Olympics. He was a really friendly person and I couldn't believe I was actually having a conversation with the fastest man in the world.

Genentech Foundation Biotechnology Learning Center at the San Mateo Public Library

When the new San Mateo Main Library opened on August 27th2006, it included the nation's first biotechnology learning center housed in a public library. The Genentech Foundation contributed a gift of \$2 million to the San Mateo Public Library Foundation's capital campaign to build the new Main Library and received donor recognition of the center. The unique biotech center was designed to include flexible study, meeting and seminar space, high-speed technology, and a comprehensive collection of materials, including books, journals and databases. The center offers educational programs focused on health, biotechnology issues, and career resources in the biotech industry. The goal of the biotechnology learning center is multifaceted: to provide biotech curriculum support to high school and community college students; to offer resources and programs necessary to prepare individuals to work in biotechnology; and to provide a better understanding of biotechnology to the general public. Working in collaboration with existing biotechnology education and training programs in San Mateo County, the Library's biotechnology learning center maintains a close connection with the biotech industry which is key to its effectiveness.



The collection was built to include books on bioethics, cloning, stem cell research, genetically modified foods, investing in biotech, careers in biotech and more! The Library subscribes to core scientific and medial magazines and journals that are not usually found in public or school libraries, including *Nature*, *Nature Biotechnology*, *New*

Scientist and the *Proceedings of the National Academy of Science*. As part of a recent donation, the Library received the first 468 volumes from the series, *Methods in Enzymology*. This series is known throughout the industry and academia as the "gold standard" for biochemistry research methods. The articles in *Methods in Enzymology* offer detailed descriptions of experimental techniques in biochemistry.

Liz Perry is the Librarian who manages the resources in the collection and coordinates two to six programs per year, usually in the evening, on a range of health and biotechnology topics. High school students enrolled in biology or biotechnology courses often receive extra credit for attending these programs. In May 2013, the Library hosted a very well attended program where five seniors in high school presented the results of their independent research projects in biotechnology. Another recent successful program featured Clifford Samuel of Gilead Sciences and a discussion of their program providing HIV antiviral therapies to affected regions across the world.

The Biotechnology Learning Center is located on the second floor of the 3-story, 90,000 square foot Main Library. To learn more about the San Mateo Public Library and the Genentech Foundation Biotechnology Learning Center, visit us at 55 West Third Avenue, San Mateo, California or call 650-522-7818.

New Job for BayNet Treasurer

After working at Livermore Public Library for the past ten years, Leila Swisher has accepted a new position as a Public Services Librarian at [San Joaquin Delta Community College](#) in Stockton.

In her new position, Leila will provide reference service to library patrons, assist in managing the Public Services area, teach library workshops, and serve on various campus committees. She will greatly miss her colleagues at Livermore Public Library, but she is also excited about working with new colleagues at Delta College. [Email Leila](#) or reach her by phone at 209.954.5862.

eNewsCenter Comes to the Magazines & Newspapers Center at San Francisco Public Library

The advent of the digital age has changed the methods by which people read periodicals and newspapers. With more online publications offered in easy-to-use hand-held technology formats, San Francisco Public Library (SFPL) envisions a station of six tablet devices linked exclusively to SFPL magazine and newspaper digital subscriptions. Traditional print editions of newspapers may take anywhere from a day to a week to arrive by postal service delivery, often defeating the purpose of accessing current and/or breaking news. Alternatively, patrons can access news rapidly with smartphones or tablet devices. Digital editions of newspapers through [ProQuest's Library PressDisplay](#) are available on the day they are published and include a broad range of titles both locally and worldwide with access to limited back issues.

Each iPad station uses a kiosk app called *Mokitouch* that provides the following advantages and features: Content and appearance are remotely configured through the app settings, preset functions limit access to the library's databases, customized videos and buttons help patrons navigate menu items, and personal information is cleared after each session.

Patrons can view SFPL's subscription of digital editions of newspapers on their computers, smartphones, tablets, or other digital devices. The San Francisco Public Library's eNewsCenter is the latest addition to a robust set of online services. Six iPads will be mounted to a table in the [Magazines and Newspapers Center](#) so patrons can view touch screen instructions and learn to access the vast collection of digital editions of newspapers.

SFPL's eNewsCenter aims to replicate the experience of reading newspapers digitally. Every ad, comic strip, and full color picture/photo is digitally reproduced. The eNewsCenter features a growing virtual supplement to the library's vast print collection of periodicals and newspapers.



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