



BayNet



Bay Area Library and Information Network

Spring 2007

President's Message

by Joyce McLean
Holy Names University
Paul J. Cushing Library

Members of the BayNet Executive Board have been busy this Spring. BayNet Vice President Carol Simmons has been working especially hard planning a number of events. She is the organizer of our Spring Library Tour April 9, 5:00-7:00 p.m. at the new San Mateo County Library as well as the BayNet Annual Meeting Wednesday, May 2, 9:00-11:30 a.m., at the San Francisco Public Library. Our Annual meeting will feature Kim Dority speaking on "Building a Resilient Career". I encourage everyone to attend, and I promise to keep the Business Meeting appropriately brief. Another exciting event will be the BayNet 25th Anniversary Celebration, planned for Fall 2007. Who do you think volunteered to Chair of the Anniversary Celebration Committee? That's right – it's Carol Simmons! She should get some kind of a prize for Service Above and Beyond. Wess-John Murdough has been delving through the BayNet Archives and gathering information through the BayNet Listservs for a BayNet Retrospective as part of the festivities.

The development of a BayNet Strategic Plan is another significant initiative this year. Our anniversary year is a good time to reflect on our mission and vision and to develop goals to guide the Executive Board in serving BayNet Members during the next five years. I'm most grateful for the efforts of the Members of the Strategic Planning Task Force: Janice Woo (Chair); Tamera LeBeau; Craig Cruz, Jr. and Debbie Abilock. Wess-John Murdough has been most helpful in providing the Task Force with information about past strategic planning efforts. We will be seeking input from members of our BayNet Community in a variety of ways during the planning process. Nicole Greenland has generously agreed to create Wikis and/or Blogs for Board discussion and Member discussion. Tamera LeBeau will moderate the discussions as needed.

Like many of my colleagues, I've also been involved in strategic planning for my Library and University, as well as for the Statewide California Electronic Library Consortium (SCELC). As I consider what kind of library services will be needed and what kind of building or virtual space can best accommodate patron and staff needs, I'm fortunate to have the experience of visiting many California libraries. BayNet tours of public and special libraries have provided me with insight that I

would not have had by just visiting academic libraries. I also see many academic and special libraries through my work on the SCELC Board of Directors. As I plan for a new library facility I find myself combining all of the best elements and ideas that I've seen in these California libraries.

The personal connections established with other BayNet Librarians have been especially helpful to me in my work. For example, when I started researching RFID technology, the best resources I found for planning and best practices came from local public libraries. In planning the October RFID program for BayNet, I got to know three Bay Area librarians who were experts in library RFID technology. Two of these had provided the online resources I used to plan my library's RFID implementation, and the third had conducted a survey of the technology in which I participated. Touring the Santa Clara City Library after the BayNet program I learned even more details of how staff were practically implementing RFID.

I needed to write a Library Emergency and Disaster Response Plan. Through another BayNet Board Member, Mary Morganti, I learned about the Bay Area Mutual Aid Network (BAMAN) and the disaster planning and preservation workshops offered by the California Preservation Program. In March I hosted the first part of a two-part program, "Protecting Library Collections: Emergency Preparedness, Response & Recovery." I learned how to write the plan and what it should include; how to assess my library building; how to set pre- and post-disaster action priorities and how to work with media and emergency service providers. In May the second workshop will focus hands-on recovery skills. This was a very useful experience that highly recommend.

These are just three of the ways BayNet has enabled me to be a better library director. I encourage all of you to participate in upcoming activities and enjoy the networking opportunities BayNet provides. Discussion of program and tour ideas for 2007/08 is already beginning. If you have an idea for a program, please share it with us by contacting me or any Executive Board Member. Contact information is on the BayNet Web Site (http://www.baynetlibs.org/exec/exec_board.html). As we plan for future, the Executive Board wants and needs to hear what is important to you so that we can best serve your needs.



An Evening with Google's Jodi Healy

by Sarah Marks
Golden Gate University

On January 16th, BayNet joined up with SF-SLA to enjoy a dinner at Yank Sing and learn about Google's Library partnership efforts. Jodi Healy, manager of the Google Librarian Relations Team, met with a large crowd of dim sum filled information professionals and spoke on Google Book Search, library outreach efforts, and Google Scholar.

Jodi began by introducing Google's mission. "Google's mission is to organize the world's information and make it universally accessible and useful." Jodi explained that Google strives to organize not just information currently available on the Web, a tiny portion of the world's information, but all information in the world. She was met with laughter from the audience when she claimed that Google's CEO had estimated that it will take 300 years to accomplish this task.



Book Search

Google's Book Search has been the target of a lot of press in recent months. Jeffrey Toobin's February 5th New Yorker article, "Google's Moon Shot", offers a good overview of Google Book Search and the pitfalls that come with trying to digitize the world's books. Jodi went over how Google Book Search works, and those pitfalls soon became evident. While Google Book Search offers full text searching capability that mimics a Google web search, the full text of the book is likely not available on the web. This is because the books being digitized fall into three categories, or buckets, as Jodi referred to them: books in the public domain, books in print and orphan books that are not yet out of copyright, but are not in print.

Books in the public domain account for 20% of the collection. These books are pre-1923 and can be viewed entirely online for free. Books currently in print account for 5% of the collection. These books have a limited preview in which a few pages are shown. These books are digitized through partnerships with publishers. Google has partnered with over 10,000 publishers. Finally Jodi explained the books with unclear copyright status. These books account for 75% of the collection and offer only a "snippet view" which shows users a very limited portion of the book in which their search term appears highlighted. All of the books, regardless of

copyright status, have a link to a where the user can buy or borrow the book. Google does not receive revenue from linking to online stores selling the books.

Jodi mentioned that genealogists may have luck finding information using Google Book Search due to the high number of pre-1923 books available fulltext.

Some questions that were brought up included questions about those orphan books, or twilight zone books, which offer so little. Jodi said that it would be too hard and time consuming to track down the status of each of these books. Another question was that of charging for content. Jodi couldn't imagine ever charging for access, especially given the mission of Google. Jodi also explained that search results are arranged using an algorithm like the web search but tailored to the Book Search. Currently, one cannot search across languages, for example, if you are looking for a German book you must search in German. Jodi could not disclose the answer to the question on everyone's mind: how many books are in the collection? She did encourage people to email them and send suggestions. Use the blog, <http://booksearch.blogspot.com/> or the Librarian Center, <http://librariancentral.blogspot.com/>, to communicate with the Book Search team.

Google Scholar

Jodi also spoke to the crowd about Google Scholar. She explained that Google Scholar is not a database; rather it is a search engine for online-available materials. The scope is international and includes primarily articles in science and technology. It is compatible with link resolvers and has the capability to export citation information to EndNote.

Jodi was unsure as to how often Google Scholar is updated, but she did suggest that users can rank results with the most recent first. Since the scope is primarily scientific, it was asked whether or not Google Scholar will broaden the subject areas available. Jodi explained that the availability of full text open access materials is not in their control, and thus it will be difficult to broaden their scope.

Jodi encouraged everyone to communicate with Google. She also mentioned the Google Librarian Newsletter as a way to stay informed about all of the tools. An archive of the newsletter and links to sign up to receive the newsletter are here:

http://www.google.com/librariancenter/librarian_newsletter.html

Neat Tools

Links:

Google Book Search: <http://books.google.com/>

Google Scholar: <http://scholar.google.com/>



Google Books Microsites

Banned Books:

<http://books.google.com/googlebooks/banned/>

Scary Stories:

<http://books.google.com/googlebooks/scarystories/>

Shakespeare:

<http://books.google.com/googlebooks/shakespeare/>

Add a Book Search Box to your site:

https://services.google.com/inquiry/books_email?hl=en

Add a Google Scholar Search Box to your site:

https://services.google.com/inquiry/scholar_email?hl=en

BayNet's Annual Meeting at SFPL

Don't miss our annual meeting on Wednesday, May 2nd, from 9:00 to 11:30 a.m. We have a change of venue this year, thanks to the generosity of one of our member libraries. We will hold the meeting and breakfast at the San Francisco Public Main Library's Koret Auditorium and adjoining meeting room.

Join us for breakfast in the meeting room adjoining the Koret Auditorium at 9:00 a.m. The Library is located at 100 Larkin Street, but you will want to use the Grove Street entrance and check in with a BAYNET Board Member. The event is free, and open to BAYNET members, library staff and library science students. BART is right around the corner, and there is also parking available at the nearby Civic Center garage.

After socializing with your BAYNET colleagues at the breakfast, we will have a brief business meeting to elect next year's board of directors and officers. Current President Joyce McLean will introduce our speaker, Kim Dority. President of Dority & Associates, Kim Dority works with corporations and nonprofits to help them develop information resources and processes to meet their strategic goals. Kim is the author of the recently published *Rethinking Information Work: a Career Guide for Librarians and Other Information Professionals*, and her topic will be "Building a Resilient Career". Kim states "A resilient career is not only agile and opportunistic; it's sustainable over a lifetime of ongoing change. If we're lucky, it will also be engaging, challenging, and rewarding – both financially and emotionally. Join us as we explore the actions and attitudes necessary to build a resilient career, while taking charge of our career outcomes (and having a great time!)."

After the speech and a question and answer period, you will have a chance to purchase a signed copy of Kim's book and chat with the author. Don't miss this exciting annual event!

California Clearinghouse for Library Instruction Spring Workshop

The California Clearinghouse for Library Instruction (CCLI) will present its annual spring workshop, "Library Instruction 2.0: Empowering the Learner," on Friday, May 11, from 9a.m.-3:10p.m. This year's location will be California State University, Sacramento.

David Silver, Assistant Professor of Media Studies and Director of the Resource Center for Cyberculture Studies at the University of San Francisco, will be the keynote speaker. His talk will be "Learning 1.0 in a Web 2.0 World: Engaging Students, Classrooms, and Libraries." Anne-Marie Deitering, Undergraduate Services Librarian at Oregon State University, will speak on "Research Instruction in a Web 2.0 World." The day's presentations will be rounded out with Michele Mizejewski, Electronic Services Librarian at the Redwood City Public Library, on "Instruction On Demand: Shifting Time and Space."

Cost of the workshop is \$40 and includes lunch (registration after April 15 is \$45, if space is available). Please join CCLI and librarians from around Northern California and Nevada at this workshop to explore the impact of emerging web technologies on instructional activities. Complete details and a registration form are available at: <http://ic.arc.losrios.edu/~ccli/>.

Save the Idea

BayNet is fast approaching our 25th Anniversary. Keep an eye out for announcements and information for an Anniversary Bash this fall. If you have any memories you'd like to share in the form of newsletter articles or have photos or memorabilia, please let Wess Murdough know (wessjohn@mindspring.com).



Interview with Dr. Ken Haycock *Director of the School of Library and Information Science at San Jose State University*

by Andrea Lee

*Information Integration Architect and Asst. Dean of Library
Services, Menlo College*

Dr. Ken Haycock was appointed Director of the School of Library and Information Science at San José State University (SLIS) in 2005. Prior to his appointment at the SLIS, Dr. Haycock was professor and director of the School of Library, Archival and Information Studies at the University of British Columbia. Before that, Dr. Haycock worked as library media coordinator for a major city school district, CEO of a regional public library system, manager of special libraries and on the review teams for university and college libraries and museums. He has also been a senior official of a \$400m public organization.

I first encountered Dr. Haycock last spring at the reception welcoming him to the SLIS. At that time, Dr. Haycock had already been at SLIS for a few months, learning about the school, meeting the faculty and students, and developing his ideas for its administration. During his talk at the reception, Dr. Haycock briefly outlined some of his plans for the SLIS, including building its continuing education program, developing partnerships with libraries in the region to expand opportunities for meaningful internships, and preparing the school for its reaccreditation visit in 2007. A year later, I welcomed the opportunity to talk with Dr. Haycock personally to learn how things had progressed over the past year and to ask him about his plans for the future of the SLIS.



Dr. Ken Haycock

Accomplishments of the first year

Dr. Haycock was quick to point to the SLIS faculty as having played a key role in his first year. With their support and help, he was able to complete a reorganization of the faculty to focus on strategic planning. A large number of small groups were eliminated and refocused into 4 strategic committees, all comprised of full and part-time faculty, alumni and students of SLIS. Further, the faculty agreed to eliminate their monthly faculty meetings in favor of four 2-day meetings each year where they can focus on big issues. All of the day-to-day topics are now handled

electronically. According to Dr. Haycock, these changes have allowed the faculty to focus their meetings and they have been far more productive during those times.

Coming out of those changes has been a new Mission Statement for the School, a new Strategic Plan (approved Oct. 2005), and a re-vamping of the SLIS Program Goals for the MLIS degree to be based on a set of Core Competencies (<http://slisweb.sjsu.edu/slisc/competencies.htm>). In practice, these changes have resulted in raised requirements for both entrance to and graduation from the program and the SLIS culminating course was redesigned based on the new core competencies in order to allow the students to complete their course of study by demonstrating those competencies.

These changes have been noticed. Dr. Haycock noted that for the first time, U.S. News and World Report nationally ranked the SLIS program in 2006. In addition, the School was ranked #5 in the U.S. for school library media credential program specialization in 2006, and was named the #1 e-learning service provider in the discipline, also in 2006.

The largest accredited program in the world

In his Director's welcome, Dr. Haycock emphasizes, "San José's School of Library and Information Science is *the largest accredited program in the world.*" When asked to expand on what this means to the program's students and faculty, Dr. Haycock said that being the largest gives the SLIS more opportunity. They have the capital and resources to build the infrastructure necessary to meet individual needs with smaller classes (no more than 25 students per course), better, more prepared staff to serve their students, a new E-portfolio for their culminating course, and more individual attention for students. It is this last area that Dr. Haycock emphasized most. He noted that being the biggest allows them to create a small, individual-focused atmosphere in which to serve their faculty and students.

The day Dr. Haycock and I spoke by telephone, he was awaiting the arrival of the ALA reaccreditation team. The SLIS received its last accreditation from ALA in 2000 and this year they are completing their reaccreditation review. Preparing for this review has required much focus over the past year. Jane Fisher, Assistant Director for Professional Practice and Research, served as the Lead Faculty on the Program Presentation. Dr. Haycock was very pleased with the work completed by the SLIS faculty, staff and students in preparing for this review and welcomed Baynet members to review their presentation (<http://slisweb.sjsu.edu/coa2007/>) or the 4-page back-grounder (<http://slisweb.sjsu.edu/sections/aboutus.htm>).

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On-Site, Distance, Hybrid, and Executive MLIS

Students completing their graduate studies at the SLIS select from four delivery models. I asked Dr. Haycock to explain a bit more about the program delivery models and to talk a little about the students enrolled in the SLIS programs.

Dr. Haycock immediately noted that one of the myths about the SLIS is that it mainly serves students through distance education. In reality, he said, there are an equal number of students enrolled in the hybrid or distance education sessions as on-campus students at both the San Jose and Fullerton campuses. In fact, each student selects their delivery model, and with the exception of the Executive MLIS program, no student can complete their degree with just a single model. Students who reside locally to one of the two campuses will complete some portion of their classes online and those who live in another part of the U.S. or abroad will often come to San José to attend weekend sessions for the hybrid courses.

This summer, the SLIS will welcome the third cohort of its San José Executive Master of Library & Information Science (MLIS) Program. Dr. Haycock explained that this program, unique in the world of library education, targets individuals who work as managers or high-level staff in public, academic and special libraries but who do not have their MLIS degree. The SLIS sees this program as an opportunity to serve the profession and to help those who have chosen the Library world for their profession to complete their degree so that they might continue to move forward in their field. This program, unlike the general MLIS program, is highly structured in a way to focus on management and leadership as well as the core competencies of Library Science. There are no electives. All classes are proscribed and all students take the same classes in the same order. Because this is still a new program, Dr. Haycock explained that it is undergoing review and will likely be revised in the future. At present, Dr. Haycock likened it to a group of courses that needs to become a program. It works very well for some students, particularly those in special libraries, but not as well for others. There is also some confusion about this program out in the library world. He recently took a call from a degreed librarian who was asking what he needed to do to enroll in the Executive-MLIS program. For Dr. Haycock, this call underscored the need to better explain the Executive-MLIS both to their target students and to the profession at large.

Progress on internships and continuing education

At his welcome reception last year, Dr. Haycock expressed his desire to establish relationships with several of the larger libraries in the Bay Area that would work with him and the SLIS faculty to create a “teaching library” program. These libraries would be a source of

regular internship opportunities that would be tied to the SLIS curriculum and become a more formal part of the education process. To date, these relationships have not been established, though they are still desired. Dr. Haycock explained that this goal did not receive the attention he’d hoped this past year because the faculty involved in this program were also charged with key work on the reaccreditation process. He expects they will return to this program once the accreditation review process is complete later this year.

At the 2006 reception, Dr. Haycock also raised the issue of post-MLIS continuing education. At that time, he briefly described his plans to develop programs that would provide opportunities for working professionals to earn advanced certificates in such specialized areas as Archives Management. Progress in this area was also slowed by the work to prepare for the accreditation review, but is expected to continue once the review is complete. As a first step in its continuing education plans, the SLIS partnered in 2006 with *The Education Institute* in Canada. *The Education Institute* offers a wide variety of online courses, webcasts, and other programs. According to its web site, “this training is available for the continued education of those who are working in the library and information science field.” SLIS students and alumni presently receive reduced fees for classes through *The Education Institute*, but anyone can register for the classes and seminars (<http://www.thepartnership.ca/partner/>).

Dr. Haycock noted that this partnership is just the first step in the SLIS continuing education plan. In the coming year he expects to add continuing education courses to the SLIS offerings, and he will continue work on the Certificate of Advanced Study for future release.

Myths and realities

Following our discussion of the SLIS programs, I asked Dr. Haycock to tell me what he would like the Baynet members to know about the SLIS and how these members and their institutions might become more involved with the happenings at SLIS.

He replied that the best way to know what is happening at the School is to check in on their web site (<http://slisweb.sjsu.edu/index.htm>). The site has been completely redesigned and updated this past year and he is very excited that the students, faculty and the public now have a ready source of information about the School and its programs. He noted that they presently receive up to 30,000 hits per day, up from 15,000 per day on the old site.

He also wanted to talk a bit more about some of the myths about the SLIS. Since coming to the School, he has found that some in the local library community have misconceptions about the SLIS that may be based on past



practices or misinformation. He asked for the opportunity to speak directly to some of those misconceptions:

One misconception is the nature of the faculty. At present, all faculty at the SLIS undergo rigorous training through a Faculty Institute before they begin teaching as well as detailed evaluations at the end of the semester. Faculty who receive poor evaluations on their teaching are not retained. Further, there are presently four former Library Deans teaching on the SLIS faculty and this year they established their very first faculty endowments, creating five endowed faculty chairs.

A second misconception is the academic preparedness and diversity of the SLIS students. The School recently raised its enrollment standards. However, beyond the higher standards for enrollment, the School has also increased its requirements for graduation based on its Core Competencies. The students enrolling in the SLIS come from a very diverse background. At present, the SLIS enrolls more Spectrum Scholars than any other School of Library Science and this year, 120 SLIS students received scholarships through the California State Library.

The last misconception was that of the SLIS as a gatekeeper. He emphasized that the School is not a gatekeeper, preventing people from entering the profession, but rather a gateway to the profession, selecting individuals with the preparation, drive and desire to succeed and giving them the education and training they need to meet their goals.

For Dr. Haycock, the San José School of Library and Information Science is an exciting place to be. He believes the work of the School is to educate professionals and train leaders to serve their communities. He and the faculty of the SLIS are focused on educating professional librarians who will work in a wide range of organizations. And it is the role of those professionals to demonstrate the relevance of this profession to their stakeholders. According to Dr. Haycock, the Library student's career path is limited only by "one's imagination, ambition and degree of mobility."

Living in a foreign country

Finally, as a long-time resident of San José, I was curious how Dr. Haycock and his wife enjoy living in my city. He replied to my question by telling me a story about a dinner he recently had with several librarians. During that dinner, one of the party goers recalled the challenges they encountered when living for a time in Turkey. After relating this story, the librarian asked Dr. Haycock if he'd ever tried living in a foreign country, "I am now!" he replied.

We in the U.S. do not always consider Canada, and particularly Vancouver, as foreign. However, to those from Canada living in the U.S., this is a foreign country

and Canada remains their home. Dr. Haycock explained that he enjoys San José very much, the people here have been very nice and the weather, particularly this year, has been far more pleasant than in Canada, but it is a foreign country and Canada is home. He is here on a contract. When that contract is done, he and his family will return home to Vancouver.

Until then, he will continue his work at the SLIS, strengthening the programs already in place and developing new programs and services to meet the needs of its faculty and students for many years to come.

Past Tents: The Way We Camped

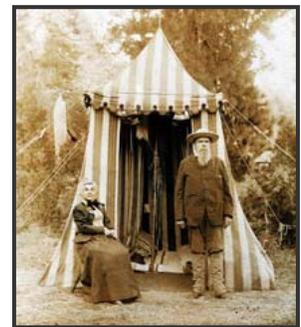
March 22 to September 21, 2007

California Historical Society
678 Mission St., San Francisco

by Mary Morganti

The California Historical Society and The Bancroft Library of the University of California, Berkeley, welcome the public to its newest exhibit, *Past Tents: The Way We Camped*. Curated by Susan Snyder and Tanya Hollis, this special exhibition is based on Snyder's popular book of the same name, published by Heyday Books in 2006.

Past Tents is a humorous excursion through one of America's favorite national pastimes. An affectionate portrait of early camping in the West, this exciting new exhibition will lead visitors through the early wilderness experience, with tales of family outings, car camping and a presentation of gear used by campers in the 19th and 20th centuries. *Past Tents* is family



oriented, interactive and dedicated to the essence of the camping experience.

John and Annie Bidwell with their tent, 1888. Portrait Collection, The Bancroft Library

Along with this special exhibition, CHS will host numerous special events and programs sure to delight and excite visitors of all ages. Visit www.californiahistoricalsociety.org for up-to-date information.

The exhibition is the first in a series of exhibits developed through an exciting new partnership between The Bancroft Library and the California Historical Society, two of California's premiere historical institutions.



Organization Spotlight: California Clearinghouse for Library Instruction

by Linda K. Smith

Information and Instructional Services Librarian,
Menlo College Vice Chair, CCLI

California Clearinghouse for Library Instruction (CCLI) is a grassroots group of instruction librarians dedicated to providing one high-quality, low-cost workshop each year, generally on a practical aspect of library instruction. There are no annual dues, and anyone attending meetings may become a member of the Steering Committee whose primary function is to plan each year's workshop. Officers of CCLI are chosen from members of the Steering Committee.

CCLI was originally formed to provide a forum for California librarians interested in library instruction and took shape in 1973 after a pre-conference on "Teaching the Library" at the California Library Association. Reference librarians attending the conference were interested in ways to share innovative instructional ideas and materials through a clearinghouse, in order to refrain from duplication of work. CCLI was at one time part of CLA but when CLA restructured and required membership dues, CCLI opted to become independent again. CCLI was originally geographically divided--CCLI North and CCLI South. The southern section is now part of an [Interest Group within CARL](#), called SCIL.

Topics of recent workshops have included federated searching and finding the teachable moment. This year's May workshop will be "Library Instruction 2.0: Empowering the Learner," and is described elsewhere in this newsletter. Take a look at the CCLI website at <http://ic.arc.losrios.edu/~ccli/index.htm> for more details on the workshop, the steering committee, past workshops, and the list of links to online resources that have replaced that original repository of shared information of interest to instruction librarians.

As a grassroots organization, CCLI is always interested in new faces and new ideas related to library instruction; involvement from librarians working and teaching in a variety of settings, including academic, K-12, special, and public is encouraged. Please think about taking a seat at our table, sharing your views, and helping plan 2008's workshop! More information is available from Sharon Radcliff, CCLI Chair, at sradclif@stmarys-ca.edu.

From the Editor



During this busy time of year, it is exciting for me to be able to publish so many great articles from BayNet members! I am excited to continue the "Spotlight On" series and hope that more area organizations will step forward to be highlighted in the newsletter. Andrea Lee's informative and interesting interview with Dr. Ken Haycock, Director of the School of Library and Information Science, is really eye opening! I hope everyone enjoys this issue and look forward to seeing members at our Annual Meeting. If you are interested in covering the Annual Meeting for the newsletter, please let me know. As always, article submissions are encouraged and welcomed. I can be reached at smarks@ggu.edu

The BayNet Newsletter is published three times a year. The newsletter is free to BayNet members. Submissions from members are welcome. All article submissions must receive approval from the editor and are subject to editing. Articles previously published usually will not be accepted for publication. Submitting authors retain all rights to their articles and know that the full contents of the BayNet newsletter will be published online at the BayNet website.

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